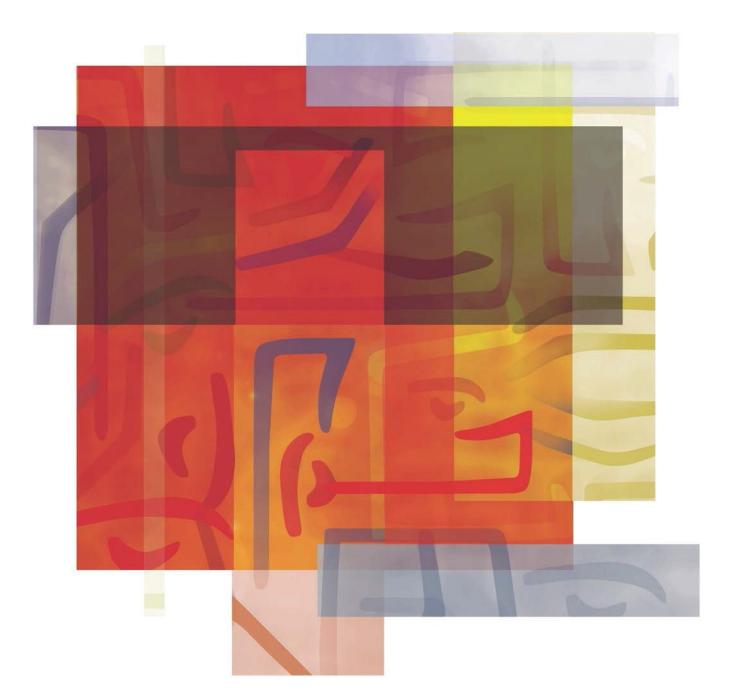


Cultural Human Resources Council

Conseil des ressources humaines du secteur culturel



2018-2019 ANNUAL REPORT

Dear Colleagues,

It gives me a lot of pleasure to report on our accomplishments over this past year! It has been a busy one and our team has been working full-tilt on a variety of important projects for the cultural sector. The projects are examples of the work that CHRC is best positioned to do, on behalf of, and in partnership with, our members and sector organizations.

These include the 10-year update of the first Labour Market Information (LMI) Study of the Cultural Labour Force CHRC conducted that will provide benchmark statistics for the cultural sector to use. Broad consultations have taken place across the country with a keen eye to ensuring the current makeup of the workforce has changed in a decade.

Coming together with major sector partners and organizations CHRC is assisting the sector in addressing the needs that have become evident to ensure that all cultural workers have the right to a safe workplace. The project has many parts such as a 'Code of Conduct' for the performing arts, training videos on harassment, and the creation of legislative webcasts to explain provincial legislation on harassment.

Our 'Talent to Lead' project, intended to assist in the development of the next generation of cultural leaders, this time, focused on participants from Indigenous, culturally diverse and official language minority communities across the country and the sector (see talenttolead.ca). We were able to have regional gatherings of T2L participants facilitating a rich sharing of knowledge and information.

Also, we collaborated with Interactive Ontario, producing a series of workshops presented in both Ottawa and Toronto to help arts organisations improve their digital media skills;

Of on-going importance to the sector, we managed 26 internships under the Building Careers in Heritage umbrella ensuring new entrants to the sector get an opportunity for valuable work experiences.

CHRC continued to work with other national and regional initiatives such as participating as a member of the Consortium on Cultural Statistics; and working with the Canadian Arts Coalition. We also convened our Provincial and Territorial Advisory Committee, like organizations at the provincial level; and redesigned CHRCs web site to update and include more resources for the sector.

My thanks to my fellow Board members whose volunteer commitment and wise guidance are critical to CHRC's success. And, of course, to our team – Susan, Lucie, Erma, Annalee, Lise, Gregoire, Iaeshia, Michael and Kenji – who have stretched individually and collectively to achieve our goals.

We would like to thank our government funders who have supported these many initiatives over the past year: The Canada Council for the Arts, the Department of Canadian Heritage, and Employment and Skills Development Canada.

And our thanks to you, our members, who are our raison d'être!

There is plenty of wind in our sails – we are looking forward to 2019 2020!

Richard Hornsby PRESIDENT **EXECUTIVE DIRECTOR'S REPORT – Annual General Meeting 2019** 

Dear Members and Colleagues,

This will be my last ED's Report to a CHRC Annual General Meeting. It's a good one to go out on!

The year has had many highlights.

Among my favourites were the graphics and short video (<u>http://respectfulartsworkplaces.ca/</u>) which have defined our Respectful Workplaces in the Arts project since its inception. Conceived to deal with harassment in the performing. literary, and visual arts, RWA affirmed a positive message from the start, captured in: 'You've got our word: RESPECT'.

Another RWA highlight was the success of the 13 consultations with equity-seeking groups across the country under the Respectful Workplaces in the Arts banner. We worked with wonderful coordinators from these communities and trained facilitators they chose to collaborate with to gather 'non-mainstream' feedback on such questions as a Code of Conduct and reporting mechanisms for victims of harassment.

A highlight of the LMI Study was the enthusiasm we encountered in the 10 focus groups convened to give us a look beyond the stats at the reality of life as a worker in the cultural sector in 2018. The spirited discussions will inform the recommendations of the final LMI 2019 Report.

And the regional gatherings of the 3 cohorts of Talent to Lead were big highlights of that project this year. The highlight of the DM project with Interactive Ontario were the workshops.

And for me, at least, the highlights of the Building Careers in Heritage internships were the monitoring visits, when I had a chance to talk with employers, interns and mentors about their work in the sector.

There is a pattern here.... The highlights of the year seem to be mostly related to opportunities to "be out in the sector". That is what CHRC is all about – its members and the artists and cultural workers it serves.

The many activities we have been engaged in this year have given us those opportunities and it has been very gratifying.

My thanks to the Board and my team for their energy, commitment and friendship that have made this possible.

2019/2020 is looking good.

Susan Annis EXECUTIVE DIRECTOR

# CULTURAL HUMAN RESOURCES COUNCIL

## FINANCIAL STATEMENTS

## MARCH 31, 2019

## CONTENTS

INDEPENDENT AUDITORS' REPORT	1
FINANCIAL STATEMENTS	
STATEMENT OF FINANCIAL POSITION	3
STATEMENT OF OPERATIONS	4
STATEMENT OF CHANGES IN NET ASSETS	5
STATEMENT OF CASH FLOWS	6
NOTES TO THE FINANCIAL STATEMENTS	7
SCHEDULE OF REVENUES	10



#### PARKER PRINS LEBANO Chartered Professional Accountants Professional Corporation

## INDEPENDENT AUDITORS' REPORT

## To the Members of: CULTURAL HUMAN RESOURCES COUNCIL

### Opinion

We have audited the accompanying financial statements of Cultural Human Resources Council, which comprise the Statement Of Financial Position as at March 31, 2019, and the Statements Of Operations, Changes In Net Assets, and Cash Flows for the year then ended, and Notes To The Financial Statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Cultural Human Resources Council as at March 31, 2019, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are independent of Cultural Human Resources Council in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Material Uncertainty Related to Going Concern

We draw attention to Note 6 in the financial statements, which describes management's plans in regard to the material uncertainty that exists, resulting from the completion of the agreement of funding with Employment and Skills Development Canada (ESDC), and thus raises substantial doubt about the organization's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing Cultural Human Resources Council's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate Cultural Human Resources Council or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing Cultural Human Resources Council's financial reporting process.

1

### Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

• Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

• Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Cultural Human Resources Council's internal control.

• Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.

• Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on Cultural Human Resources Council's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause Cultural Human Resources Council to cease to continue as a going concern.

• Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Naka Pino Felan

Parker Prins Lebano Chartered Professional Accountants Professional Corporation Authorized to practice public accounting by the Chartered Professional Accountants of Ontario

Ottawa, Ontario June 13, 2019

## CULTURAL HUMAN RESOURCES COUNCIL STATEMENT OF FINANCIAL POSITION AS AT MARCH 31, 2019

ASSETS	 2019	 2018
CURRENT Cash Short-term investments (Note 3) Accounts receivable GST/HST receivable Prepaid expenses	\$ 62,733 5,085 31,662 24,672 628	\$ 19,225 5,000 34,382 431
CAPITAL ASSETS (Note 4)	 124,780 1,462	 59,038 <u>363</u>
	\$ 126,242	\$ 59,401
LIABILITIES		
CURRENT Accounts payable and accrued liabilities Source deductions payable Deferred revenue	\$ 27,833 3,983 14,433 46,249	\$ 5,480 7,206 15,558 28,244
NET ASSETS		
Invested in capital assets Unrestricted	 1,462 78,531	 363 30,794
	 79,993	 31,157
	\$ 126,242	\$ 59,401

# CULTURAL HUMAN RESOURCES COUNCIL STATEMENT OF OPERATIONS FOR THE YEAR ENDED MARCH 31, 2019

	2019	2018
<b>REVENUE</b> (Note 5 and Schedule 1)	<u>\$ 1,122,404</u>	\$ 453,904
EXPENDITURE		
Amortization	692	443
Bank charges	2,152	1,617
Communications and translation	23,441	7,074
Insurance	3,624	3,822
Internship programs	188,850	180,741
Legal, accounting and audit	6,800	7,000
Occupancy and storage costs	5,795	4,078
Office supplies	4,297	2,007
Postage and courier	147	103
Professional fees	558,276	75,133
Salaries, benefits and casual wages	150,342	149,706
Telecommunications	7,713	5,581
Travel and accommodation	121,439	10,691
	1,073,568	447,996
EXCESS OF REVENUE OVER EXPENDITURE	\$ 48,836	<u>\$                                    </u>

# CULTURAL HUMAN RESOURCES COUNCIL STATEMENT OF CHANGES IN NET ASSETS

FOR THE YEAR ENDED MARCH 31, 2019

	 sted In <u>l Assets</u>	U	nrestricted	 2019	 2018
<b>NET ASSETS</b> BALANCE, BEGINNING OF YEAR	\$ 363	\$	30,794	\$ 31,157	\$ 25,249
EXCESS OF REVENUE OVER EXPENDITURE	(692)		49,528	48,836	5,908
CAPITAL ASSET PURCHASES, NET	 1,791		(1,791)		 
BALANCE, END OF YEAR	\$ 1,462	\$	78,531	\$ 79,993	\$ 31,157

# CULTURAL HUMAN RESOURCES COUNCIL STATEMENT OF CASH FLOWS FOR THE YEAR ENDED MARCH 31, 2019

	 2019	 2018
CASH FLOWS FROM (USED FOR) OPERATING ACTIVITIES Excess of revenue over expenditure for the year	\$ 48,836	\$ 5,908
Items not requiring an outlay of cash: Amortization	 692	 443
	49,528	6,351
Net change to non-cash items related to operations: Accounts receivable GST/HST receivable Prepaid expenses Accounts payable and accrued liabilities Source deductions payable Deferred revenue	 2,720 (24,241) (628) 22,353 (3,223) (1,125) 45,384	 (3,122) 13,554 1,806 462 1,929 (159) 20,821
CASH FLOWS USED FOR INVESTING ACTIVITIES Acquisition of capital assets Investments, net	 (1,791) (85) (1,876)	 (5,000)
NET INCREASE IN CASH	43,508	15,821
CASH, BEGINNING OF YEAR	 19,225	 3,404
CASH, END OF YEAR	\$ 62,733	\$ 19,225

## 1. GOVERNING STATUTES AND PURPOSE OF THE ORGANIZATION

The Cultural Human Resources Council (the "Council") is a not-for-profit organization incorporated without share capital under the Canada Business Corporations Act on October 4, 1994. The mission of the Council is to initiate, coordinate and promote human resources planning, management, development and training in the cultural sector. These financial statements represent the combined programs of the Council. As a not-for-profit organization, the Council is not subject to income taxes.

## 2. ACCOUNTING POLICIES

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNFPO), and reflect the following policies:

## BASIS OF PRESENTATION

The financial statements are prepared using the historical cost method, except for certain financial instruments that are recognized at fair value. No information on fair value is presented when the carrying amount corresponds to a reasonable approximation of the fair value.

## ACCOUNTING ESTIMATES

The preparation of financial statements in accordance with Canadian accounting standards for notfor-profit organizations requires management to make estimates and assumptions that affect the amounts recorded in the financial statements and notes to the financial statements. These estimates, such as amortization of capital assets, are based on management's best knowledge of current events and actions that the Council may undertake in the future. Actual results may differ from these estimates.

## **REVENUE RECOGNITION**

The Council follows the deferral method of accounting for contributions. Under this method, contributions restricted for future period expenses are deferred and are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Unexpended contributions are recorded as committed funds on the Statement Of Financial Position until the termination of the agreement to which they relate. Unexpended funds at the termination date of each contribution agreement are payable to the contributor.

Contributed capital assets are reported as revenue when the organization receives the capital assets. These contributions are recorded at the fair value of the capital assets or a nominal value of \$1 if the fair value cannot be reasonably determined.

Investment income is recognized as it is earned.

## CULTURAL HUMAN RESOURCES COUNCIL NOTES TO THE FINANCIAL STATEMENTS (continued) MARCH 31, 2019

## 2. ACCOUNTING POLICIES (continued)

### CAPITAL ASSETS

The computer hardware is recorded at cost. Amortization is computed to amortize the cost of the computer hardware less its residual value over its estimated useful life, using the declining balance method at the annual rate of 55%.

Capital assets acquired during the year are amortized at half of the annual rate.

### 3. INVESTMENTS

Investments consisted of a Guaranteed Investment Certificate (GIC) bearing an annual interest rate of 1.65% and maturing in March 2020.

### 4. CAPITAL ASSETS

	 2019					2018	
	 Cost		cumulated ortization	N	let Book Value	. <u> </u>	Net Book Value
Computer hardware	\$ 2,903	\$	1,441	\$	1,462	\$	363

## 5. COMMITTED FUNDS

Funds from the Department of Canadian Heritage (DCH):

		2019	2018
Balance, beginning of year Contributions Expenditures	\$	213,183 (213,183)	112,200 (112,200)
Balance, end of year	<u>\$</u>	- \$	

### 6. GOING CONCERN

These financial statements have been prepared based on the going concern assumption. The success of the Council is contingent on generating significant funding from outside sources, as well as self-generated revenues. A significant amount of external funding was cut in fiscal 2014. While the Council is aiming to become more self-sufficient, they are actively seeking continued funding from multiple sources, the amounts of which are not determinable. Management believes the remaining funds within the Council will allow them to operate through the next fiscal year based on the current spending model, or longer should the organization re-evaluate forthcoming budgets pending confirmation of future funding agreements.

# CULTURAL HUMAN RESOURCES COUNCIL

NOTES TO THE FINANCIAL STATEMENTS (continued) MARCH 31, 2019

## 7. FINANCIAL INSTRUMENTS

### FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES

The council is exposed to various financial risks resulting from both its operations and its investment activities. The Council's management manages financial risks.

The Council does not enter into financial instrument agreements including derivative financial instruments for speculative purposes.

### FINANCIAL RISKS

The Council's main financial risk exposure and its financial risk management policies are as follows:

### Credit risk

The Council is exposed to credit risk since its cash is held by one financial institution. A significant portion of its accounts receivable is due from two government departments, and as a result exposes the Council to limited credit risk.

### Interest rate risk

The Council is exposed to interest rate risk as a result of short-term floating bank indebtedness. The interest rate risk to the Council's earnings arises from fluctuations in interest rates and the degree of volatility of these rates.

### Liquidity risk

Liquidity risk management serves to maintain a sufficient amount of cash and short-term investments and to ensure that the Council has financing sources such as bank loans for a sufficient authorized amount. The Council establishes budget and cash estimates to ensure it has the necessary funds to fulfill its obligations.

### Short-term financial instruments

The fair value of short-term financial assets and liabilities approximates their carrying amount given that they will mature shortly.

# CULTURAL HUMAN RESOURCES COUNCIL

SCHEDULE OF REVENUES - Schedule 1 MARCH 31, 2019

	 2019	 2018
ANCILLARY AGREEMENTS YCW - Building Careers in Heritage Canadian Heritage	\$ 226,000	\$ 226,000
Digital Literacy Canada Council for the Arts	104,017	-
Compensation Study 2017 Canada Council for the Arts	-	72,900
Talent to Lead (T2L) Canadian Heritage and Metcalf Foundation	213,183	112,200
Cultural Labour Market Information Study Employment and Social Development Canada	243,038	
Respectful workplaces in the arts Canada Council for the Arts	 300,000	 
	 1,086,238	 411,100
SELF-GENERATED		
Interest and other	108	39
Membership fees Salas of products and services	20,865	23,908 18 857
Sales of products and services	 15,193	 18,857
	 36,166	 42,804
	\$ 1,122,404	\$ 453,904

# Looking back over CHRC's first 25 years!

# CHRC MILESTONES 1994 - 2019

#### **CROSS-SECTORAL**

**RESPECTFUL WORKPLACES IN THE ARTS** 

TALENT 2 LEAD CULTURAL MANAGEMENT AND MENTORING HR Management Toolkit ©

> YOUTH INTERNSHIPS The Art of Managing Your Career ©

NATIONAL JOB BOARD RESEARCH EXPORT MARKETING HR FORUMS COMPETENCY CHARTS AND PROFILES

#### **BY DISCIPLINE**

DIGITAL MEDIA FILM AND TELEVISION/BROADCASTING HERITAGE LIVE PERFORMING ARTS MUSIC AND SOUND RECORDING VISUAL ARTS AND CRAFTS WRITING AND PUBLISHING (MAGAZINE/BOOKS)

**CROSS-SECTORAL MILESTONES** 

# **RESPECTFUL WORKPLACES IN THE ARTS**

2018-	Code of Conduct for the Performing Arts
2019	Training videos on Workplace Harassment in the Arts for employers and
	cultural workers
	Reporting and Investigating Mechanisms for Workplace Harassment in
	the Arts (Report)
	Webcasts complemented by Quick Reference Guides for provincial and
	territorial legislation on harassment
	Selection of sector trainers - Maintaining Respectful Workplaces
	Consultations with equity-seeking groups across the country
	Collection of training resources related to preventing and dealing with
	harassment
	Development of Train-the-Trainer workshops
	Creation of an HR tool on Workplace Harassment and Violence
	RWA Website http://respectfulartsworkplaces.ca/

# TALENT 2 LEAD – LEADERSHIP PROGRAM

Mentorships for mid-career managers

2019	T2L regional gatherings of Cohorts 1, 2 and 3
	T2L 3 – selection of 20 leaders from Indigenous, racialized communities
	and official language minority communities
2017-	T2L 2 – selection of 12 francophone and 12 anglophone leaders
2018	
2016	T2L 1 – selection of 18 leaders
	T2L Web site https://www.talenttolead.ca/

# CULTURAL MANAGEMENT AND MENTORING

2010	Managing and Mentoring - Website
	Careers in Cultural Management (online)
	Managing and Mentoring – Web page
2009	National Compensation Study – 2009 Update, for Management and
	Administration in Not-for-Profit Arts Organizations (first study: 2003)
2005	Cultural Mentors
	Competency Chart/Profile/ Training Gaps Analysis
	Mentorship Strategy for Managers and Administrators of Cultural Orgs
	Cultural Managers
	Competency Chart/Profile/Training Gaps Analysis
	Feasibility Study on Certification of Cultural Managers
	Management Skills for Artist-Run Centres handbook, with RCAAQ
2004	Creative Management Project: Good Practices Stories
2003	National survey of compensation for arts administrators and cultural
	managers

# HR MANAGEMENT TOOLKIT ©

2018	HR Management Toolkit (Revised)HR Management 101 - an overviewJob DescriptionsRecruitmentBenefitsContracting with Independent ContractorsManaging PerformanceMentoringSuccession PlanningWorkplace Harassment and Violence (New!)Resolving ConflictsTermination of EmploymentBest HR Practices in the Cultural SectorUsing Competency Charts and ProfilesWorking with a Nonprofit Board
2017	HR Management Toolkit (Revised) HR Management 101 - an overview Job Descriptions Mentoring (New!) Recruitment Benefits Contracting with Independent Contractors Managing Performance Succession Planning (New!) Resolving Conflicts Termination of Employment Best Practices in the Cultural Sector Working with a Nonprofit Board Using Competency Charts and Profiles
2013	HR Management Tools (Available in ePub format) An overview Recruiting the right people Job descriptions

	Coaching, mentoring and succession planning
	Dealing with challenge and conflict
	Managing employee performance
	Termination of employment
	Benefits and retirement plans
	Best practices in the cultural sector
	Competencies for Cultural Managers (2012)
	Working with a non-profit Board: Tips+ Tools for Cultural Managers (2012)
2007	Additions to the HR Management Tools
	Using competency charts and profiles (New!)
	Contracting with independent contractors (New!)
2003	The first 9 HR Management tools for organisations
	An HR Overview
	Recruiting the right people
	Job descriptions
	Coaching, mentoring and succession planning
	Dealing with challenge and conflict
	Managing employee performance
	Termination of employment
	Benefits and retirement plans
	Best practices

# **INTERNSHIPS**

CHRC has successfully administered employment programs on behalf of both HRSDC and Canadian Heritage since 1994 (managing over \$20 million). Since the beginning of the federal government's youth employment programs, CHRC has been able to provide funding for cultural sector employers to create career-related work experiences for over **2,606 post-secondary graduates**. CHRC's internship programs have resulted in an average placement rate of 85%.

Agreements with the Department of Canadian Heritage and Emplotyment and Social Development Canada:

2018-2019	DCH YCW Building Careers in Heritage	\$ 226 000,00
2017-2018	DCH YCW Building Careers in Heritage	\$ 226 000,00
2016-2017	DCH YCW Building Careers in Heritage	\$ 176 000,00
2016-2017	HRSDC – Work Experience	\$ 191 640,00
2014-2015	DCH YCW Building Careers in Heritage	\$ 176 000,00
2015-2016	DCH YCW Building Careers in Heritage	\$ 176 000,00
2012-2013	DCH National Arts Training Contribution	\$ 174 312,00
2012-2013	HRSDC Sectoral Youth Career Focus	\$ 331 010,00
2011-2012	DCH National Arts Training Contribution	\$ 172 841,00
2011-2012	HRSDC Sectoral Youth Career Focus	\$ 307 597,00
2010-2011	DCH National Arts Training Contribution	\$ 172 675,00
2010-2011	HRSDC Sectoral Youth Career Focus	\$ 488 410,00
2009-2010	DCH National Arts Training Contribution	\$ 174 493,00
2009-2010	HRSDC Sectoral Youth Career Focus	\$ 260 699,00
2008-2009	DCH National Arts Training Contribution	\$ 164 478,00

2008-2009	HRSDC Sectoral Youth Career Focus	\$ 243 231,00
2007-2008	DCH YCW Building Careers in Heritage	\$ 168 813,00

	r	
HRSDC Mentoring Youth in Culture	\$	414 556,00
DCH YCW Building Careers in Heritage	\$	166 203,00
HRSDC Mentoring Youth in Culture		413 679,00
DCH YCW Building Careers in Heritage	\$	164 897,00
HRSDC Mentoring Youth in Culture	\$	215 301,00
DCH YCW Building Careers in Heritage	\$	285 727,00
HRSDC Career Focus	\$	422 051,00
DCH YIP	\$	255 825,00
HRSDC YIP	\$	47 444,00
HRSDC Career Focus	\$	571 826,00
DCH YIP	\$	247 554,00
HRSDC YIP 03	\$	502 342,00
HRSDC YIP 02	\$	9 680,00
HRSDC YIP International	\$	736,00
HRSDC YIP	\$	142 235,00
DCH YIP	\$	314 657,00
HRSDC YIP 02	\$	456 133,00
HRSDC YIP International		446 428,00
HRSDC YIP 99	\$	5 327,00
DCH YIP 00	\$	215 273,00
HRSDC YIP 00 International		149 841,00
HRSDC YIP 99 International		129 322,00
HRSDC YIP 97	\$	488 254,00
DCH YIP 98	\$	2 089,00
DCH YIP 99		183 674,00
HRSDC YIP 99 International	\$	452 973,00
HRSDC YIP 99	\$	646 770,00
HRSDC YIP 97	\$	207,00
DCH YIP 97	\$	45 330,00
HRSDC NMP 21 - TIP 97	\$	322 738,00
HRSDC YST-2, YIP	\$	327 575,00
HRSDC Supplementary YIP EX	\$	466 274,00
DCH YIP 97	\$	27 804,00
HRSDC NMP 21 - TIP 97	\$	1 359 283,00
HRSDC NMP 12 - TIP 96	\$	645 595,00
HRSDC YST-2, YIP	\$	406 619,00
HRSDC NMP 12 - TIP 96	\$	2 491 743,00
HRSDC TIP	\$	1 422 902,00
HRSDC NMP		789 589,00
HRSDC Supplementary TIP	\$	261 061,00
HRSDC Supplementary TIP	\$	810 179,00
	DCH YCW Building Careers in Heritage HRSDC Mentoring Youth in Culture DCH YCW Building Careers in Heritage HRSDC Mentoring Youth in Culture DCH YCW Building Careers in Heritage HRSDC Career Focus DCH YIP HRSDC Career Focus DCH YIP HRSDC Career Focus DCH YIP HRSDC YIP 03 HRSDC YIP 02 HRSDC YIP 02 HRSDC YIP 1nternational HRSDC YIP DCH YIP HRSDC YIP 02 HRSDC YIP 02 HRSDC YIP 00 HRSDC YIP 99 DCH YIP 00 HRSDC YIP 99 DCH YIP 99 DCH YIP 99 DCH YIP 99 International HRSDC YIP 99 International HRSDC YIP 99 HRSDC YIP 99 HRSDC YIP 99 HRSDC YIP 99 HRSDC YIP 99 HRSDC YIP 99 HRSDC YIP 97 DCH YIP 99 HRSDC YIP 97 HRSDC NMP 21 - TIP 96 HRSDC NMP 12 - TIP 96 HRSDC NMP 14 - TIP 96 HRSDC NMP	DCH YCW Building Careers in Heritage\$HRSDC Mentoring Youth in Culture\$DCH YCW Building Careers in Heritage\$HRSDC Mentoring Youth in Culture\$DCH YCW Building Careers in Heritage\$HRSDC Career Focus\$DCH YIP\$HRSDC Career Focus\$DCH YIP\$HRSDC Career Focus\$DCH YIP\$HRSDC Career Focus\$DCH YIP\$HRSDC YIP 03\$HRSDC YIP 04\$HRSDC YIP 05\$HRSDC YIP 06\$HRSDC YIP 07\$DCH YIP\$HRSDC YIP 08\$DCH YIP\$HRSDC YIP 09\$HRSDC YIP 00\$HRSDC YIP 00\$HRSDC YIP 99\$DCH YIP 00\$HRSDC YIP 99\$DCH YIP 99\$DCH YIP 99\$DCH YIP 99\$HRSDC YIP 99\$HRSDC YIP 99\$HRSDC YIP 99\$HRSDC YIP 99\$HRSDC YIP 99\$HRSDC YIP 97\$DCH YIP 97\$HRSDC Supplementary YIP EX\$DCH YIP 97\$HRSDC NMP 21 - TIP 96\$HRSDC NMP 12 - TIP 96\$HRSDC Supplementary TIP\$

# THE ART OF MANAGING YOUR CAREER ©

2015	Workshops for Aboriginal artists: Resources developed include a
	Trainer's Guide, a Participant's Workbook and a slide presentation.
	Train the Trainer Workshops for Aboriginal Trainers
	Workshops for Nunavut artists (visual artists/craftspeople, performing
	artists and filmmakers): Resources developed include a Trainer's Guide, a
	Participant's Workbook and a slide presentation.
	Eight discipline Enhancements updated to include Aboriginal content
	and references.
2014	Video explaining the five e-learning courses
2013	Five e-learning courses developed
	Enhancements: in collaboration with the Canada Council for the Arts,
	revision of TAMYC enhancements for writers, visual artists, craftspeople,
	musicians, filmmakers, dancers, digital media content creators.
2012	The Art of Managing Your Career: A Guide for the Canadian Artist and
	Self-Employed Cultural Worker (Updated to include Social Media)
2010	The Art of Managing Your Career Guide for post-secondary educators
	and trainers. The 16 course modules are designed for artists and cultural
	workers from all disciplines.
2009	The Art of Managing Your Career: A Guide for the Canadian Artist and
	Self-Employed Cultural Worker (First update)
	The Artist as Entrepreneur is Grade 11 college preparation course
	material created by teachers for teachers.
2008	Four Toronto District School Board high schools (Vanier SS, Wexford
	Collegiate, Lawrence Park Collegiate and Sir Sandford Fleming Academy),
	worked together to develop an entrepreneurship course for their arts
	students. They drew on CHRC's The Art of Managing Your Career and its
	discipline enhancements, with the accompanying Teacher's Guide, for
	the course content.
	High School Teacher's Guide_ – designed to assist instructors/teachers at
	the high school level in the delivery of basic principles in career planning,
	development and advancement in the arts and cultural industries. The 15
	lesson plans are tied directly to TAMYC.
2007	AMYC Discipline Enhancements provide emerging self-employed artists
	and cultural workers with practical information to better manage their
	careers. Eight disciplines: crafts; dance and choreography; film and
	television; music and sound recording; digital media; theatre; visual arts;
	and writing.
2002	The Art of Managing Your Career - an essential resource guide for self-
	employed artists and cultural workers

# NATIONAL JOB BOARD

2013	www.cultureworks.ca
1998	Talent Gallery

# RESEARCH

2019	CHRC releases 2019 Labour Market Information Study on the Cultural Sector
2018	CHRC undertakes a second Labour Market Information Study (LMI) of the Cultural Labour Force, updating the study spearheaded in 2010.
2017	<b>2017 National Compensation Study</b> – For Managerial and Administrative Positions in Not-for-Profit Arts Organizations
2014	As a member of the Cultural Statistics Strategy Consortium overseeing the Culture Satellite Account (CSA), CHRC is pleased to announce the release of the 1st Canadian Culture Satellite Account report.
2013	CHRC joins the Cultural Statistics Strategy Consortium which is overseeing the development of a Cultural Statistics Strategy including the setting up of a Culture Satellite Account.
2011	Culture 3.0: Impact of Emerging Digital Technologies on the Cultural Sector in Canada analyzes the impact of emerging digital technologies on human resources in the cultural sector from the perspectives of both employers and workers in each of the eight sub-sectors.
2010	<b>Cultural HR Study 2010</b> , conducted by the Conference Board of Canada, draws on the input of thousands of employers and workers from the entire cultural community in Broadcasting; Digital Media; Film and Television; Heritage; Live Performing Arts; Music and Sound Recording; Visual Arts and Crafts; and Writing and Publishing. This is the largest HR study ever undertaken on the cultural sector in Canada. It includes a Report on the Effect of the Recession on Canada's Culture Sector (2009), HR Trends and Issues (2010) and a Labour Market Information Report for Canada's Cultural Sector (2010)
	<ul> <li>Employment Insurance Special Benefits for Self-Employed People:</li> <li>The Impact on Artists and Cultural Workers. Self-employed</li> <li>Canadians are able to enroll in the Employment Insurance program</li> <li>and become eligible to receive these EI special benefits effective</li> <li>January 1, 2011: Maternity Benefits, Parental Benefits,</li> <li>Compassionate Care Benefits and Sickness Benefits. This report</li> <li>examines this new program to determine its relevance for the</li> <li>cultural community and the likelihood that freelance artists and</li> <li>other cultural workers will enroll.</li> </ul>

2004	Building on Success Based on three years of research and
	consultation with artists and cultural workers from across the
	country, Building on Success analyses these three issues in terms of
	importance to the sector: Management, Career self-employment
	and Career-long learning.
	Cultural Sector Fast Stats provides statistical overviews by sub-
	sector (Audio-Visual and Live Performing Arts, Heritage, Music and
	Sound Recording, Visual Arts and Crafts, and Writing and
	Publishing) based on 2001 Census data. These include not only
	demographic information but also sector observations that evoke a
	broader perspective. Fast Stats concludes with a strong
	recommendation for a renewal of the Survey of the Cultural Labour
	Force, following the last one undertaken over a decade ago.
2003	National Compensation Survey Deloitte & Touche carried out the
	survey under the direction of a Steering Committee and Advisory
	Committee that included representatives of arts organizations, and
	government and private funders. Over 230 respondents provided
	information on compensation and benefits, and on other human
	resource questions.
2002	Face of the Future covers four broad HR areas: employment status,
	recruitment and retention, access to training, and demand for new
	competencies. These were considered in relation to certain
	environmental issues, namely: new technologies, public policy,
	globalization and demographics.

# **EXPORT MARKETING**

2013	Website updated
2009	The Art of Export Marketing of Cultural Products and Services-update
2005	Website created
	Going Global: Introduction to Export Marketing
	CHRC's Facilitator Guide The Art of Export Marketing
2002	Export Marketing: Competency Chart/Profile/Training Gaps Analysis
1996	Cultural Export Marketing training is identified as a learning priority
	in CHRC's strategy plan 1997-1999

## Workshops:

- Cross-country pilot workshops, 2003-2004
- PEI Culture *Train the Trainer*, 2009
- Association des artistes de la Nouvelle-Écosse Teaching network of Université Sainte Anne (36 hours of training). University level course content, 2009
- Conseil des métiers d'art du Québec, 2007

- Association of Cultural Industries Manitoba PD DAY, 2006
- RESEAU Ontario (Presenters), 2006
- Trade Routes East Coast Music Association and Music NB, 2005
- Vancouver Dance Centre, BC, 2005
- For native community in Barrie, ON, 2005
- For francophone community in Winnipeg, MB, 2005
- CFTPA internship sessions, Fredericton, NB, 2005

### Research

Final Report and Skills Analysis Chart, Cultural Enterprises International (Hurley & Watson), 1998 International Export Market Readiness, Cultural Enterprises International (Hurley & Watson), 1997 International Export Training Opportunities, Madeleine Bélanger, 1997 Initial Review of Training Programs available to the Cultural Sector in the Development of Export Marketing, G. Blais, 1997

## **HR FORUMS**

2012	Building Bridges
2010	Going Forward in a Digital Era
2003	Strategy 21
2002	Culture Sector Symposium – a Sector/Educator Dialogue
	(BCPAS/Royal Roads University)
2000	Culture Sector Symposium – an Industry-University Dialogue
	(OPAS, CCCO)
2000	Skills = People, Performance and Profit
1999	Culture Works! Trends, Talent and Transition
1998	Soaring into the Future
1997	Let's Get Interactive

# COMPETENCY CHARTS AND PROFILE (User's guide)

2013	Linking Competencies to Curriculum and Course Content:
	A user's guide for educators and trainers

## **BY DISCIPLINE**

## **DIGITAL MEDIA**

2018	Arts Futures summer seminar series provides arts-focused digital
	skills and strategy training.
2013	Towards a Career in Digital Media: High School Teacher's Guide
	A12-lesson mini-course, intended to be integrated into existing
	curriculum, for grade 12 students in visual arts, language arts and
	computer science who are contemplating a career in the Digital
	Media industry.
	Digital Media HR Tool kit
	Interactive Digital Media Team competency chart
	Competency profile for the Creation function
	Competency profile for the Project Management function
	Competency profile for the Business function
	Training Gaps Analysis
	Context Paper : Where Creativity Meets
	Technology in the Digital Economy
	Starting a Digital Media Business: A Guide for Digital Media
	Entrepreneurs
	The Art of Managing Your Career in New Media – Interactive Zone
	Revised TAMYC Enhancement - New Media
2012	Project Management 101
2011	Project Management for Digital Media Producers – course
	content and workshop delivery
2010	Interzone: Careers in New Media (online)
	Compendium of Hubs for Digital Media Content Creation
2009	Interactive Media Producers
	Competency Chart, Profile and Training Gaps Analysis
	2009 Digital Media Content Creation Technology <b>Road Map</b>
2008	Content Creation Technology Roadmap (Visioning Meeting)
2007	Convergence Media (Course content)
	TAMYC Enhancement - New Media
2006	Content Creation National Roundtable
2005	New Media Content Creation meetings (cross-country)
2004	New Media Content Creation
	Competency Chart and Profile
1999	New Media Skills Dialogue Roundtable
1998	Careers in Culture <b>booklet</b>

### Research

Culture 3.0, Impact of Emerging Digital Technologies on HR in the Cultural Sector, 2011

New Media Content Creators, Training Needs and Gaps Analysis, Delvinia, 2004

New Media Freelance Content Creators Survey, Ekos, 2004

HR Challenges for Interactive Media Skills Requirements in Canada: A Research Needs Assessment, MMSG, 2000

HR needs in the New Media Industry, Ekos Research Associates, 1998

HR Issues and Challenges for Cultural Workers in the Multimedia/New Media Industry; Nancy C. Abell & L. Beccari, 1997

# **BY DISCIPLINE**

# FILM AND TELEVISION BROADCASTING

2013	Revised TAMYC Enhancement – Film and Television
2012	Production Accounting 101
2011	Business Skills for Producers (course content, instructor's guide &
	workshop delivery)
2010	From Shortwave to Widescreen: Careers in Film and Broadcasting
	(online)
	National Overview of Safety Bulletins / Guidelines
	Screen-based Media Training Database
2009	Film Set Etiquette (course content & workshop delivery)
. –	Production Accounting for Film, Television and Digital Media
	(course content, instructor's guide & workshop delivery)
	Film Set Safety Awareness (course content & workshop delivery)
2008	Below-the-Line Film and Television Workers
	Training Gaps Analysis
	Directors (Film and television)
	Competency Chart/Profile/ Training Gaps Analysis
	Location Manager
	Competency Chart/Profile/ Training Gaps Analysis
	National Roundtable : Below-the-Line Occupations
	National Training Advisory Council
	Producers (Film and television)
	Competency Chart/Profile/ Training Gaps Analysis
	Showrunners
	Competency Chart/Profile/ Training Gaps Analysis
2007	Launch of Screen-based Media Training Database
	TAMYC Enhancement Film and Television
2006	Convergence Media (course content)
	Fast Forward: HR Strategy in Film and Television
	National Film & Television Roundtable
	Production Manager (Film and television)
	Competency Chart/Profile/ Training Gaps Analysis
2005	Documentary Directors and Producers
	Competency Chart/Profile/ Training Gaps Analysis
2004	Employment in Canadian Screen-based Media
	(National Employment Study)
	National HR Summit Film & Television
1998	Careers in Culture <b>booklet</b>

# HERITAGE

(Archives, Libraries, Museums and Built Heritage)

2013	Revised TAMYC Enhancement - Heritage
2010	The Art of Storytelling: Careers in Heritage (online)
2007	TAMYC Enhancement - Heritage
2006	Librarians and Library Technicians: Training Gaps Analysis
2004	Mapping the Work Force and Setting Strategic Priorities - Built
	Heritage
2002	Information Resources Management Specialists
	Competency Chart/Profile/Training Gaps Analysis
2000	CHRC collaboration with ALARM (Alliance of Libraries, Archives
	and Records Management)
1998	Careers in Culture booklet

# LIVE PERFORMING ARTS

2018- 2019	Refer to Respectful Workplaces in the Arts (Cross-sectoral project)
2013	Meeting of the Live Performing Arts Caucus
	Revised TAMYC Enhancement - Dance and Choreography
	Revised TAMYC Enhancement - Theatre
2010	The Spotlight's On! Careers in LPA (online)
	Entertainment Riggers Competency Chart & Profile with Proficiency Levels
	General Stage Technicians Competency Chart & Profile with Proficiency Levels
2007	Automation Technicians Competency Chart/Profile/ Training Gaps Analysis
	Entertainment Riggers Competency Chart/Profile/ Training Gaps Analysis
	Presenters Competency Chart/Profile/ Training Gaps Analysis
	National Roundtable of Theatre Technicians and Educators
	TAMYC Enhancement - Dance and Choreography
	TAMYC Enhancement - Theatre
2006	General Stage Technicians Competency Chart/Profile/Training Gaps Analysis
1998	Careers in Culture booklet

# **MUSIC & SOUND RECORDING**

## **Competency charts/profiles/training gaps analyses:**

- Booking agent (2008)
- Recorded music production (2008)
- Development, marketing, distribution (2008)
- Music publishers (2007)
- Presenters (2007)
- Music artist manager (2006)
- Record label manager (2006)

# VISUAL ARTS AND CRAFTS

2018- 2019	Refer to Respectful Workplaces in the Arts (Cross-sectoral project)
2013	Revised TAMYC Enhancement - Crafts
	Revised TAMYC Enhancement - Visual Arts
2010	The Mind's Eye: Careers in Visual Arts and Crafts (online)
2007	TAMYC Enhancement - Crafts
	TAMYC Enhancement- Visual Arts
1998	Careers in Culture booklet

# WRITING AND PUBLISHING

BOOKS AND MAGAZINES

2018- 2019	Refer to Respectful Workplaces in the Arts (Cross-sectoral project)
2013	Revised TAMYC Enhancement - Writing
2010	Words on the Move - Careers in Writing and Publishing (online)
2007	TAMYC Enhancement - Writing
1998	Careers in Culture booklet

## MAGAZINE PUBLISHING

2012	Development of 4 <b>online courses</b> = Editorial, Production,
	Advertising and Circulation
	Guide to Best Practices for Canadian Publishing, Editing and
	Writing
2009	Cross-country meetings
	2008 Canadian Magazine Industry Market Compensation Survey

### **BOOK PUBLISHING**

2008	Book Marketing in an Online World
	Roundtable of training offerings for book publishers & educators
2006	Magazine Publishing industry roundtable
2005	Book Publishers
	Competency Chart/Profile/Training Gaps Analysis